



HOPE TOWN
A Recovery Ecosystem™

Wheels of Change:
*Bridging Recovery Housing & Community Gaps
through Transportation*

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Transportation Obstacles in Ohio

Transportation is a major social determinant of health and health equity.



Limited Access to Medical Appointments

Difficulty accessing transportation for medical appointments, including specialized treatment services for individuals in recovery.



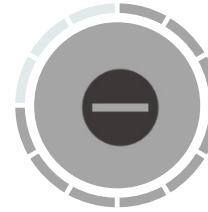
Challenges in Attending Support Services

Transportation barriers preventing individuals from attending support group meetings, counseling sessions, or other essential recovery services.



Employment and Training Transportation Needs

Limited options for transportation to and from job training programs or employment opportunities, which can hinder the recovery community's economic stability.



Limited Access to Social Services

Challenges in reaching social services, community resources, and government offices that play a crucial role in supporting individuals on Medicaid and in recovery.

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Who We are and Why We Do What We Do

About *Hope Town Ohio*

Fostering Hope, Fueling Recovery: Hope Town stands dedicated to championing individuals in their pursuit of recovering from substance use and co-occurring mental health disorders.

Through an integrated system that includes recovery housing, peer support networks, employment initiatives, essential transportation services, jail supports and social enterprises, we aim to inspire profound change and help liberate people to build a foundation for a brighter future.

Our Personal Why:

We believe that everyone is recovering from something. We believe that people do recover, and our purpose is to help people recover. We hope to inspire others to improve their lives so that they may go on to inspire others to do the same.



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Introductions

Ted St. John, Hope Town Ohio Chief Executive

- Lifelong resident of Portage County
- Worked at all levels of SUD treatment since 2012
- Past roles include Admissions Manager at Glenbeigh Hospital, Director of Operations at First Step Recovery, and Chief of Operations at New Day Recovery
- Led agencies in achieving required licensing and accreditations
- Opened and operated several recovery houses for local agencies
- Previous roles include personal trainer, national-level bodybuilder, health club owner and successful steel sales
- Active involvement in community service, serving on committees such as Portage County Drug Task Force, Trumbull County ASAP Coalition
- Current roles include service on the Portage County Substance Abuse Coalition, Advisory Board for Portage County Specialty Dockets (HOPE, STAR & RISE courts), and Housing Committee member of The Ohio Council of Behavioral Health & Family Services Provider
- Board of Directors on state OneOhio Recovery Foundation
- U.S. Air Force veteran, served honorably as Military Police
- Member of the Windham School Board since 2020



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Pretty Impressive, Right?

These achievements don't truly reveal the core motivation behind my actions. What fuels my drive?
What is my personal reason for pursuing these endeavors?

What is my personal why?

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What fuels my drive?

My Personal WHY

I'm a person in recovery

As someone who has navigated the challenging journey of addiction recovery, I understand firsthand the importance of personal empathy and passionate advocacy in helping others along their paths to wellness. Through my experiences, I've discovered the profound impact of paying it forward, transforming pain into purpose, and actively participating in community building. By breaking stereotypes surrounding addiction, I aim to create opportunities for those in recovery to thrive and contribute positively to society. My journey has been marked by moments of inspiring hope, both for myself and for those I have supported, leading to personal growth and fulfillment beyond measure.

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My Other Why

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WHAT IS YOUR WHY?

A personal why statement is a clear, concise statement that includes your core values, main priorities and who you are working for. It narrows your focus, allowing you to spend your time and energy where it matters most.

Throughout this presentation, I encourage you to reflect on your personal why statement. Your individual motivations and values have the potential to inspire groundbreaking innovations in recovery housing, ultimately benefiting our recovery community members

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An Overview

Our Innovation: Hope on Wheels

“ Our innovation at Hope Town Ohio is a pioneering collaboration with Medicaid subcontractors and county agencies to offer transportation services to recovery housing residents, the local recovery, and the larger Medicaid community. This initiative fulfills critical transportation needs and generates sustainable revenue, supporting our overarching mission.

- Pioneering collaboration w/ Medicaid subcontractors and county agencies.
- Addresses critical transportation needs and generates sustainable revenue.
- Enhances overall recovery support and creates a recovery-oriented environment

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BEYOND TREATMENT: Holistic Recovery Support

Holistic Support and Essential Access Through Transportation Services

Through transportation services, individuals in recovery are provided with more than just a means of getting from one place to another. These services offer a holistic approach to support, addressing essential needs beyond what traditional treatment may provide.

By ensuring access to transportation, individuals in recovery gain the ability to attend appointments, access employment opportunities, participate in social activities, and engage in various forms of therapy or support groups.

This holistic support acknowledges transportation as a fundamental element for their overall well-being, enabling them to build a strong foundation for sustained recovery.



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Navigating Impact, Informed Strategies, and Holistic Evaluation

Technology Integration

Data-Driven Excellence



- Streamlined communication and coordination
- Automated scheduling and real-time updates for riders
- Simplified administrative tasks such as vehicle tracking and driver scheduling
- Real-time reporting on revenue generation and billing
- Data-driven decision-making and financial transparency

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Data-Driven Insights

Measuring Impact, Enhancing Effectiveness, and Guiding Continuous Improvement for Recovery Support



The Numbers

We capture the number of rides provided, punctuality and safety of the transportation, pick up and drop off location, and essential client demographics.



Informed Decision Making

By analyzing the collected data ensures informed decision-making, allowing for strategic adjustments and improvements to enhance the overall efficiency and impact.



Continuous Improvements

The data-driven approach not only measures success but also guides continuous improvement and adaptation, ensuring that the program remains responsive to the evolving needs of the recovery community.



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Quantifying Our Influence: Assessing the Impact

We're actively expanding our data collection efforts to encompass deeper qualitative measures, assessing the influence of rides on factors like self-esteem, mental health, and overall quality of life.

To what extent do you feel that transportation services have positively impacted your ability to access employment, treatment, recovery meetings, and other essential activities?

On a scale of 1 to 5, how would you rate the impact of Hope on Wheels transportation services on your mental health and emotional well-being?

How has access to transportation through Hope on Wheels contributed to your ability to engage in recovery-related activities such as treatment, support group meetings, and therapy sessions?

If applicable, to what extent do you feel that reliable transportation has improved your overall addiction recovery journey?

Has access to transportation services provided by Hope on Wheels positively affected your ability to secure and maintain employment?

How satisfied are you with the level of support and understanding provided by Hope on Wheels drivers during your transportation?

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Community Engagement

Collaborative Impact: Engaging Communities for Holistic Recovery Support



Collaborative Network Building

Hope on Wheels establishes partnerships with Medicaid subcontractors and county providers, fostering a collaborative network that engages various community sectors in addressing transportation challenges.



Empowering Community Involvement

By actively involving the recovery community in transportation solutions, Hope on Wheels empowers individuals to contribute to their own support systems, promoting a sense of community ownership and responsibility.



Comprehensive Accessibility

The program addresses transportation barriers, ensuring increased access to support systems and services for individuals in recovery. This inclusivity enhances community engagement by reducing obstacles to participation.



Real-Time Coordination

Leveraging technology, Hope on Wheels facilitates efficient communication and coordination, creating a responsive and engaged system. This real-time approach enhances community involvement by streamlining processes and promoting timely interactions.



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Accessibility and Equity

Equitable Access and Inclusivity: Addressing Social Determinants of Health Through Innovative Transportation Solutions



Geographical Equality

Transportation services ensures that individuals, regardless of their location, have equal access to recovery resources. By addressing geographic disparities, it promotes fairness and inclusivity in the provision of essential recovery support.



Financial Inclusivity

Hope on Wheels breaks down financial barriers, providing equitable access to recovery resources to everyone, regardless of annual income. By removing financial barriers, it fosters inclusivity in the recovery support system of care.



Reducing Health Disparities

Addressing the social determinants of health, our transportation services contributes to reducing health disparities. By ensuring all individuals have access to essential recovery support, it plays a role in creating a more equitable healthcare landscape.



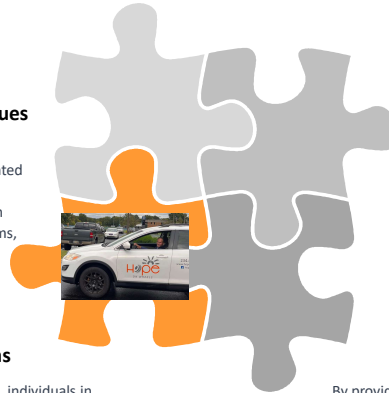
Barrier Reduction

Our innovation actively works to reduce barriers for individuals, addressing not only recovery-focused needs but also broader social determinants of health. This comprehensive approach aims to create an environment where everyone can access the necessary support for their well-being.

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Recovery-Oriented Environment

The Role of Transportation in Fostering a Supportive Environment



Direct Alignment with Recovery Values

Offering transportation services is in direct alignment with the principles of a recovery-oriented environment. By addressing the transportation barrier, the innovation ensures that individuals in recovery can actively engage with support systems, meetings, and other essential resources.

Enhanced Participation in Meetings

The innovation supports sustained recovery by breaking down transportation barriers to attendance at support group meetings. This increased participation fosters a sense of community and shared experiences, integral to a recovery-oriented environment.

Increased Access to Support Systems

Through the removal of transportation obstacles, individuals in recovery experience heightened access to vital support systems. This increased connectivity reinforces a recovery-oriented environment by facilitating regular engagement with counseling, peer support, and other critical services.

Expanded Employment Opportunities

By providing transportation solutions, the innovation opens doors to employment opportunities for individuals in recovery. Access to job-related activities contributes to a recovery-oriented environment, as it allows individuals to rebuild their lives through meaningful work and economic stability.

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Ease of Adoption

Simplified Processes, Automated Communication, and User-Friendly Design for a Smooth Transition

Insurance Provider Coordination

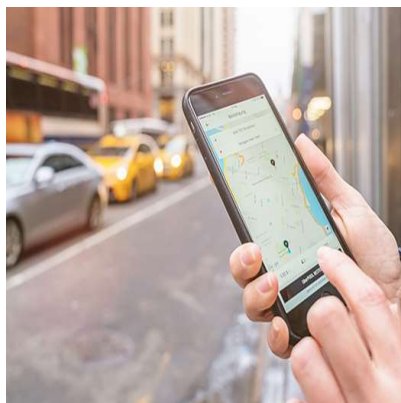
Individuals initiate the process by contacting their insurance provider, ensuring a seamless connection between the funding source and approval for transportation services.

Streamlined Approval Process

Our straightforward acceptance or declination system simplifies the scheduling of rides, enhancing the overall ease of use for both service users and providers.

Automated Communication

Leveraging advanced software, our system automates crucial communication steps. Automated text notifications confirm rides, allowing recipients to conveniently communicate details like driver arrival times.



User-Friendly Interface

The user-friendly and automated system significantly reduces logistical burdens for both service users and providers, ensuring a smooth and efficient transportation experience.

Adaptability and Feasibility

The innovation's simplicity and integration with established insurance protocols make it accessible and feasible for adoption by other entities facing similar transportation challenges. Its adaptability lies in its user-friendly design and compatibility with existing systems.

Effortless Scheduling

The innovation introduces an effortless scheduling process, allowing users to easily confirm their rides and communicate essential details. This feature enhances the overall user experience, making it simple for individuals to access and utilize the transportation services.

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The Original Visionary.

Introducing Karl Von:

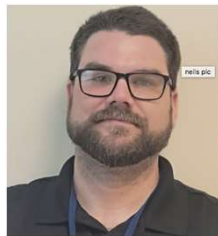
The inclusion of Hope on Wheels team members with lived experiences in shaping programs ensures diverse perspectives are considered. This inclusive decision-making process not only enriches the quality of services but also strengthens community engagement by valuing the input of those directly impacted.

“ Inclusive
Decision-Making

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Meet the Dream

Meet the Minds Behind Wheels of Change: Decisions, Management, Growth. Their collective expertise drives the success of our initiative.



TEAM.

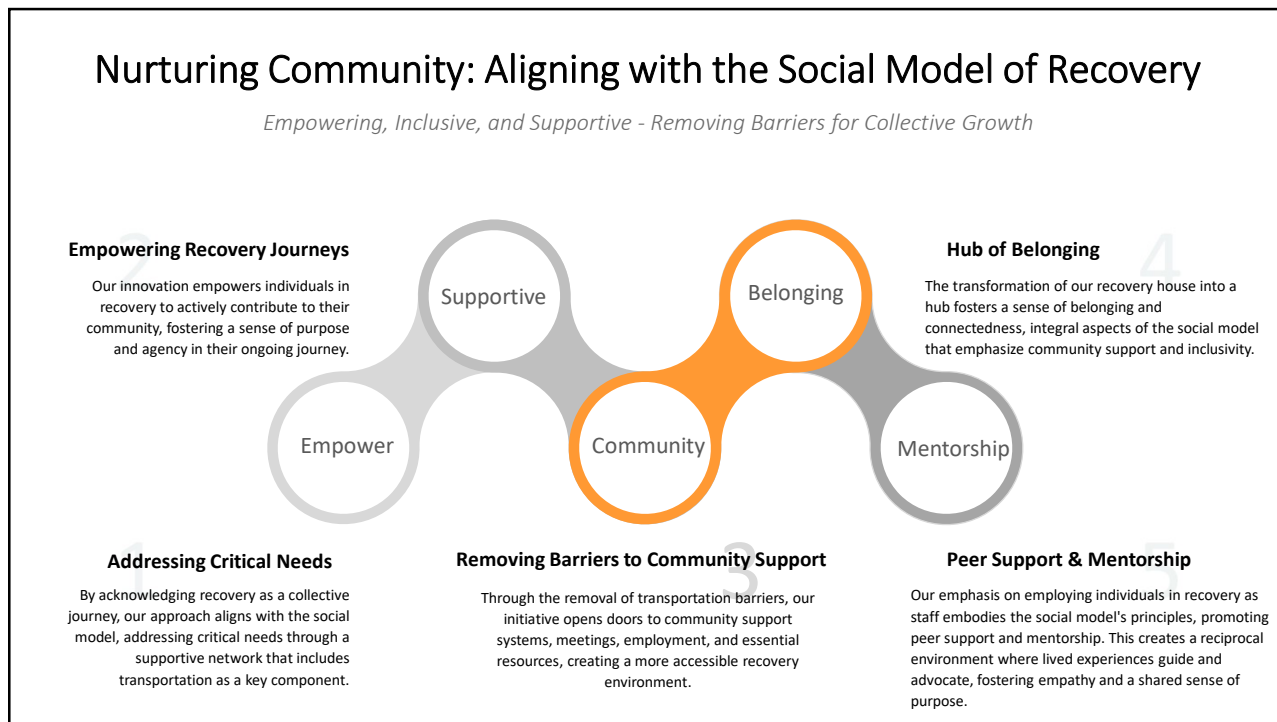
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The Dream Team.

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Creative Slide

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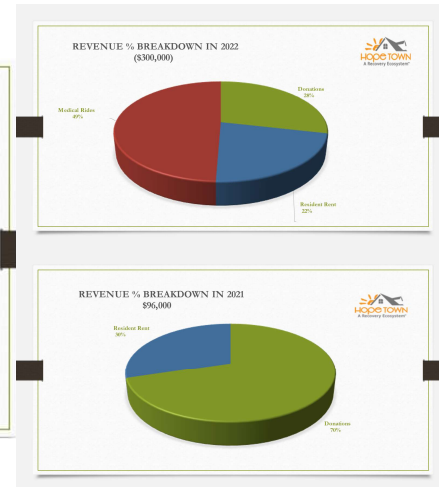
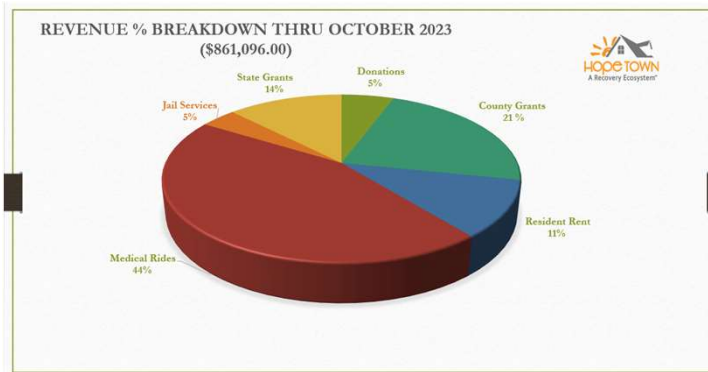
Hope on Wheels: *Innovation Differentiators*

Transformative Solutions, Financial Success, and Dual Community Impact

- **Unique Approach:** seamlessly integrating the missions of a recovery house and a transportation provider to create a holistic solution.
- **Organic Evolution to Address Gaps:** This program organically evolved to fill crucial transportation gaps for both the recovery and Medicaid communities, showcasing adaptability and responsiveness to community needs.
- **Financial Transformation:** has generated \$423,000 in revenue this year, resulting in a \$104,000 profit. This financial success has played a transformative role in enhancing the capabilities of the recovery house.
- **Dual Impact on Recovery and Medicaid Communities:** Achieved a dual impact by simultaneously addressing transportation needs for individuals in recovery and those in the Medicaid community, showcasing a broad and inclusive approach.

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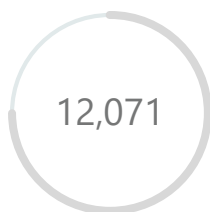
MONEY TALKS: THINK LIKE AN ENTREPRENEUR, NOT A NONPROFIT



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Hope on Wheels Community Impact

Since June 2022, our reliable transportation services have directly contributed to improving the well-being of Ohio residents. By facilitating access to health care appointments, especially for recovery-related purposes, Hope on Wheels has played a crucial role in supporting individuals in their journey to wellness. The impact extends beyond mere transportation, fostering a healthier, more supported community by ensuring that healthcare remains accessible.



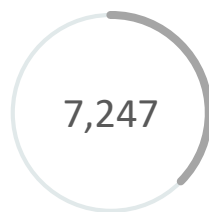
Total Rides Provided

The combined efforts of all partners resulted in 8,631 rides provided by Hope on Wheels since June 2022.



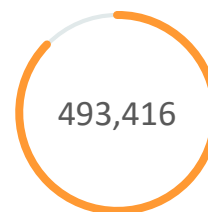
Recovery Support Rides

Since Hope on Wheels program launched, we've provided a total of recovery-related rides, emphasizing our dedication to supporting individuals in recovery.



Medicaid Rides

Most of our Hope on Wheels rides are for the Medicaid community within our area, and 10% are typically for our recovery housing residents.



Total Miles Drive

The community impact in terms of distance covered by Hope on Wheels amounted to 493,416 miles..

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Navigating Obstacles: Addressing Our Top 5 Challenges with Innovative Solutions



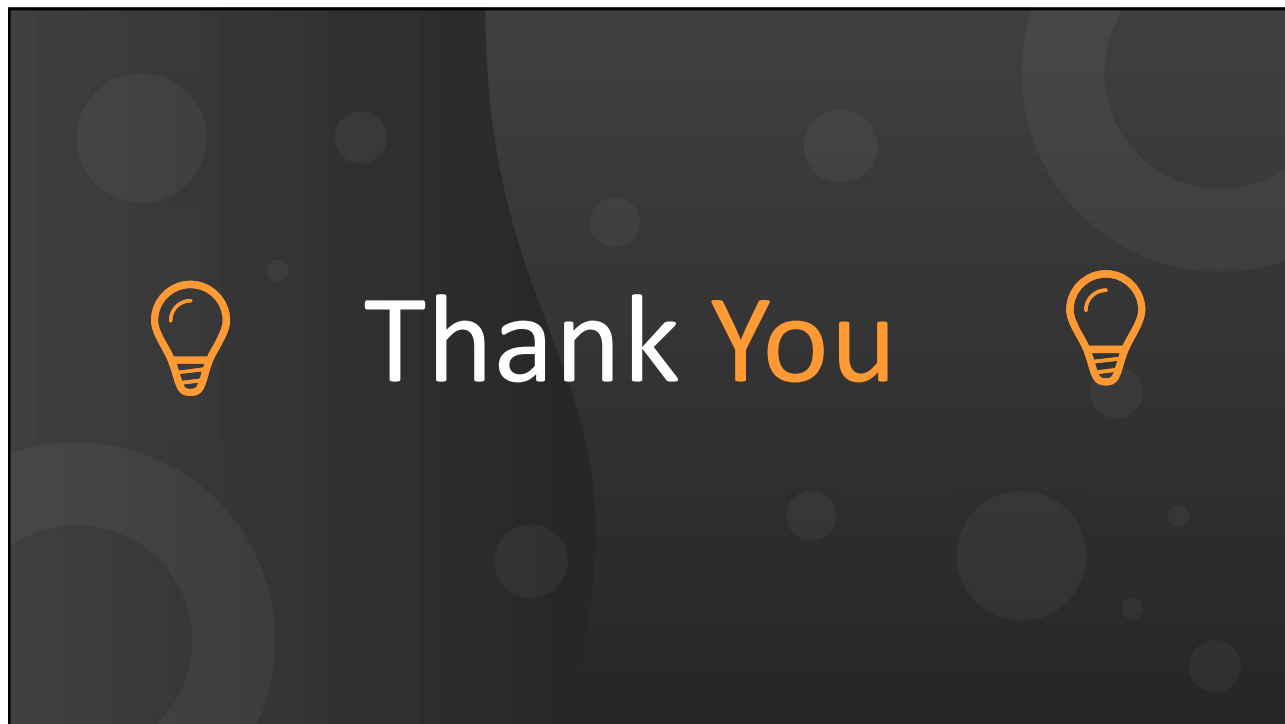
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REMEMBER *YOUR WHY*



My personal recovery journey, intertwined with my profound love for my daughter, served as the catalyst for this transformative innovation. It propelled me to not only address the gaps in recovery support services but to envision solutions that extend beyond recovery housing. Perhaps my story won't lead you to start a transportation program, but I hope it ignites something even more impactful – a drive to identify and solve crucial challenges within our recovery and broader community. What is your why? Why are you here? Let this be an inspiration to empower innovation in you that makes a lasting difference.

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